



Yayasan Waqaf Malaysia

MEDIA RELEASE

Yayasan Waqaf Malaysia Receives Prestigious APEA 2025 Award in the Inspirational Brand Category

Yayasan Waqaf Malaysia Elevates Malaysia as a Global Leader in Waqf

Yayasan Waqaf Malaysia (YWM) has once again made history by being awarded with the Asia Pacific Enterprise Awards (APEA) 2025 in the Inspirational Brand category, marking a significant milestone in positioning Malaysia on the global stage as a leader in waqf innovation.

This prestigious recognition reaffirms YWM's steadfast commitment as the national waqf entity to continuously strengthen the role of waqf in promoting social well-being, empowering the community economy, and contributing to national development.

The achievement aligns with the Malaysia Madani aspiration, which emphasizes well-being, social justice, and sustainability. Through ongoing initiatives under the *Pelan Al-Falah*, YWM not only manages waqf as an Islamic financial instrument but also channels its impact into education, healthcare, economic empowerment, environmental conservation, and community development.

YBrs. Dr. Ridzwan Bakar, Chief Executive Officer of YWM, emphasized that this recognition belongs to all Malaysians who have consistently supported the waqf cause as a socio-economic development instrument. He reiterated YWM's vision of positioning Malaysia as a global hub for waqf, a mission that requires continuous support from all stakeholders.

YWM has implemented a wide range of strategic initiatives, including waqf property development, education waqf, healthcare waqf, environmental sustainability waqf, and smart partnerships with both public and private sectors. These innovative approaches have transformed waqf into a catalyst for inclusive and sustainable economic growth, benefiting communities across all races and religions.

The APEA 2025 Award not only acknowledges YWM as an inspirational brand in the Asia Pacific region but also reinforces Malaysia's standing as a leading model in advancing waqf on the global stage.

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Yayasan Waqaf Malaysia
4 September 2025

About Yayasan Waqaf Malaysia (YWM)

Yayasan Waqaf Malaysia (YWM) is the national waqf entity established on 23 July 2008 and registered under the Legal Affairs Division of the Prime Minister's Department in accordance with the Trustee (Incorporation) Act 1952 [Act 258].

Among its notable achievements, YWM was awarded the Industry Outstanding Award (ASEAN Islamic Financial Services) at the Malaysia Industry Award (MINDA) 2025. In addition, YWM secured the Champion of the JPM Innovation Award 2024 (Economic Track) for its product *Implementation of Waqf Muaqqat in the iTEKAD CIMB Islamic Rider Entrepreneur Programme*, and third place in the JPM Innovation Award 2024 (Social Track) for its *Green Mosque: Alternative Financing for the Green Technology Sector Through Waqf*.

With over 20 innovative waqf products launched in collaboration with strategic partners, YWM has proven the credibility and global potential of the waqf brand it represents ensuring meaningful impact for the well-being of humanity.

For the latest updates on YWM and waqf contributions, please visit www.ywm.gov.my.

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